

Newspaper production

Instructor: Dr. Shipe
Webpage: <http://drshipe.wordpress.com/journalism>
Email: andrew.shipe@browardschools.com

Journalism (NP) 1, 2, 3, 4 Honors
Edmodo group code: xsmxph
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Course description

The purpose of this course is to enable students to perform grade level skills in the production of journalism across print, multimedia, web, and broadcast/radio platforms and to

continue to develop knowledge of journalism history, ethics use, and management techniques related to the production of journalistic media.

Special Note. Hands-on activities are integral to this course. This course requires students to participate in activities beyond the school day. Expect to stay late some days and to come in on select Fridays.

Textbook

Recommended
The Associated Press Stylebook 2016. New York: Basic Books, 2016.

Materials you will use



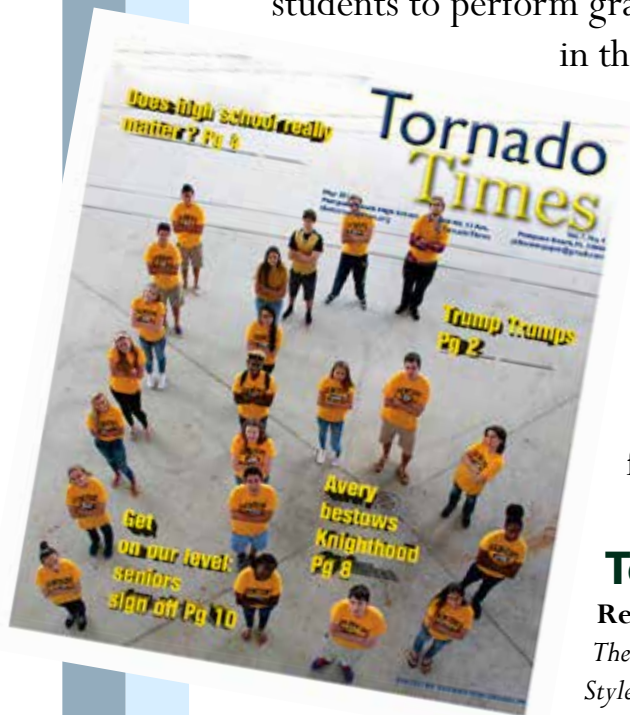
If you don't have an account already, you can set one up for free. Let me know your Gmail address ASAP.

One small spiral notebook to take notes during interviews

Pencils, pens, paper, memory card for a camera.

In this course you will:

- demonstrate advanced skills in telling stories and packaging them across the platforms/mediums of print, multimedia, online, and broadcast/radio;
- demonstrate advanced skills in layout design, organization/management skills, and use of technology for the successful production of journalistic media;
- use writing strategies to craft various forms of journalistic writing, including news writing, feature writing, sports writing, and editorial writing expressing ideas with maturity and complexity appropriate to writer, audience, purpose, and context;
- use advanced research skills and networking formats;
- demonstrate awareness of the history of journalism and changes in the responsible and ethical use of information, including the use of print and non-print photojournalism; and
- demonstrate awareness of the changing careers within the multiple formats of 21st century journalism.



Assignments

As an advanced journalism student, you are expected to maintain a leadership position on the school newspaper.

Each week, you will earn points for weekly work as described by the appropriate status report, available in the staff manual on the class website. Weekly work will comprise 70 percent of your class grade.

Each staff position carries its own responsibilities and grade contract based on print issues and continually updated web pages. The descriptions and grade contracts are described on the newspaper staff evaluation form on the class website. These responsibilities will comprise 20 percent of your class grade.

The district grading scale applies:

A	90-100
B+	87-89
B	80-86
C+	77-79
C	70-76
D+	67-69
D	60-66
F	0-59

non-leadership position.

If you sell advertising or bring in money through other fundraisers, you will earn one

percentage point for every \$10 you bring to the newspaper.

You will also earn one percentage point for (a) covering an event outside of school hours, (b) coming in on a production Friday, and (c) attending conferences. Fundraising and outside work will comprise 10 percent of your class grade. You may earn extra credit for extra time and/or fundraising.

Midterm and final exams

For your midterm and final exams, you will be given a selection of topics for a 3- to 4-page research paper, with proper documentation. Topics may include the history of journalism and issues in journalism law or ethics. You may exempt your midterm and/or final according to the procedures of our district and school.

Students who are not on track to earn at least a C for a leadership position will be reassigned to a

Ground rules for Journalism 2-4 classes

If you are planning anything less than 100 percent commitment to this newspaper and its staff, please review the “long version” of the ground rules posted on the class website.

The “long version” is designed for battles, negotiations, punishments, and other manifestations of a “win-lose” (or, at worst, “lose-lose”) relationship, which I don’t expect to experience with an advanced journalism student. Therefore, I am not reproducing them here, even though they do apply implicitly (for ex-

ample, I will remove any student who disrupts the productivity of the classroom).

As an advanced journalism student, you are expected to be self-motivated, self-disciplined and independently competent. You are also expected to build respectful collegial relationships with all your classmates and with me.

Some students may need to do interviews, take photos, or do other work outside the classroom during class time. Make sure you sign the Out/In/Where sheet before you leave. You may lose this privilege if you abuse it.



Pompano Beach High School
600 NE 13 Ave.
Pompano Beach, FL 33060
754-322-2000

fax: 754-322-2130