

Journalism I Honors

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Course number: 10063000
Edmodo group code: akaywu
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Course description

Major Concepts/Content. The purpose of this course is to enable students to develop fundamental skills in the production of journalism across print, multimedia, web, and broadcast/radio platforms and to develop knowledge of journalism history, ethics use, and

management techniques related to the production of journalistic media.

Special Note. Hands-on activities are integral to this course. This course requires students to participate in activities beyond the school day.

Materials

Must have: Gmail account, pens, pencils, paper.

Nice to have: small wire-bound memo notebook, USB drive, SD card, batteries

General pacing guide

First marking period (Aug. 22-Oct. 27): The basic news article. Working the business side; deciding what is news; interviewing; writing leads, news stories and headlines.

Second marking period (Oct. 31-Jan. 12): Photography and design. Taking effective photographs, writing captions, designing pages, using Adobe InDesign, using Adobe Photoshop, writing yearbook copy, writing feature stories

Midterms (Dec. 14-17)

Third marking period (Jan. 17-Mar. 23): History, law and ethics, leadership and management. Understanding the history of U. S. media, understanding legal and ethical standards, projecting a career path.

Fourth marking period (Mar. 27-June 1): Public relations, publication. Writing press releases, using social media for public relations, creating a publication

Finals (June 5-8)



After successfully completing this course, the student will:

1. demonstrate entry-level skills in telling stories and packaging them across the platforms/mediums of print, multimedia, online, and broadcast/radio;
2. demonstrate fundamental skills in layout design, organization/management skills, and use of technology for the successful production of journalistic media;
3. use writing strategies to craft various forms of journalistic writing, including news writing, feature writing, sports writing, and editorial writing expressing ideas with maturity and complexity appropriate to writer, audience, purpose, and context;
4. use fundamental research skills and networking formats;
5. demonstrate awareness of the history of journalism and changes in the responsible and ethical use of information, including the use of print and non-print photojournalism; and
6. demonstrate awareness of the varied careers within the multiple formats of 21st century journalism.

Assignments

You will earn points when you complete assignment(s) on time. Course material will be learned by completing projects.

questions about that article.

Also each week, there will be a grammar and style quiz, based on material covered in class.

publication, you will earn points. For stories, you will earn one point per 100 words. For photos and artwork, you will earn five points.

Approximate allocation of points each marking period

Projects	70
Core reading time	10
Weekly grammar & style quizzes	10
Publishable work, ad sales, funds raised	10

You will earn two points for every Ad Contact Verification Form you submit each quarter, up to a maximum of five for 10 points. If you sell advertising or bring in money through other fundraisers, you will earn one point for every \$10.

Each week, you will have an opportunity to read a news article for Core Reading Time and answer

If your story, photograph or artwork appears in a student

The district grading scale applies:

A	90-100%
B+	87-89%
B	80-86%
C+	77-79%
C	70-76%
D+	67-69%
D	60-66%
F	0-59%

Special ground rules for Journalism classes

Disputes are not allowed. If you have a problem with somebody, see me. I'll decide. Then get over it.

Everybody has a job to do every day. Everybody works every day. If you don't know what to do, read the sign in the lab "What to do if you have nothing to

do." Submit a Random Act of Usefulness form. Work, get points. No work, no points.

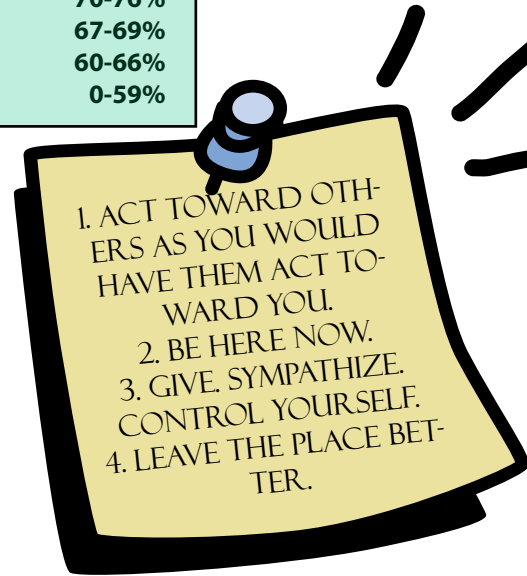
If you distract others from their work or promote an unprofessional environment, you'll be thrown out of class and will need to write me a letter asking for reinstatement.

Some students may need to do interviews, take photos, or do other work outside the classroom during class time. You must take your press pass with you and let me know. I will record your location on my Out/In/Where sheet. You may lose

this privilege if you abuse it.

Deadlines are rigid in publishing. Work submitted after the deadline is *dead*. If you are having a problem completing an assignment on time, please see me after class. I may or may not extend your deadline as I see fit.

Everything you do during this block and on behalf of Tornado Times newspaper or The Bean-



picker yearbook represents a student publication. Anything unprofessional, immature or irresponsible may lead to a loss of privileges and/or points.



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