



# SYLLABUS INTERNATIONAL BUSINESS

POMPANO BEACH HIGH SCHOOL

Mr. Lovejoy



## Course Description

International Business is a course that will give the student a background in the global marketplace and make students aware of the growing need for becoming active in a global business economy. Course content will include: Basic economics, Current Affairs, Government's Role, United States and World Economy, Foreign Exchange and International Finance, Business Market Structure, Communications, Human Relations.

## Learning Objectives

Upon completion of this course you will be able to:

1. Define International Business
2. Explain the difference between a domestic and international company
3. International cultural differences in food, dress and social behavior
4. Identify the relationship between international events and daily conduct of the business
5. Recognize the challenges in business related to people speaking various languages
6. Explain the role of international business at local, regional, and national levels
7. Explain appropriate business protocol in international business situations

## Course Procedures

Classes consist of a mixture of lectures and labs. Labs contain all the software needed to complete the assignment. You will need to a **flash drive** in order to save your assignments. Your flash drive is to be used only by you and not shared unless otherwise instructed by your teacher. In addition each student will have individual working papers and study guides.

## Academic Dishonesty

It is expected that students will conduct themselves with integrity. If you cheat or **assist others** in cheating you have violated a trust.

**Cheating will not be tolerated.** All assignments must represent the student's own work. A student may discuss assignments with other students to gain a better understanding of the concepts. However, copying projects or assignments, in whole or in part, from ANY source, without explicit instructor direction, is considered *plagiarism* and will result in a **failing grade**.

Cheating includes, but is not limited to the following:

- Copying files or lending your storage device to another student
- Copying answers on exams or glancing at nearby exams
- Printing work for someone else
- Turning in assignments that have been used in other classes
- **Using another student's username and password or letting someone else use your login**

Pompano Beach High School **HONOR CODE** will be in effect.

## **Attendance**

Excused Absence – Make up work must be submitted within one week of your return.

After a week it is late or past due

ANY ASSIGNMENT GIVING OUT BEFORE YOUR ABSENCE IS DUE ON THE DAY OF YOUR RETURN

Unexcused Absence – must be submitted in same time frame as excused absences with a 10% Deduction for homework and a 60% maximum grade for major projects and test.

If your absence becomes EXCUSED after a week, IT IS YOUR RESPONSIBILITY TO TELL ME, NOT MINE TO KEEP CHECKING

I will post in Pinnacle if an assignment is Homework (hw) or a Major Project (mp)

Please check Pinnacle on a regular basis to see if you are missing and assignments

## **Grading and Attendance**

Grades will be a combination of the following:

Exams, quizzes

Individual and Group Research Projects

Homework and Individual classroom assignments

Other assignments

Broward County Schools grading scale will be used.

A 90-100

B 80-89

C 70-79

D 60-69

**NO CELLPHONES USEAGE DURING CLASS – SEE POMPANO HIGH CELLEULAR CODE**

**PBHS Twitter and Facebook.**

School Facebook: <https://www.facebook.com/pages/Pompano-Beach-High-School/112289312117396>

School Twitter Account: <https://twitter.com/mypbhs>

# PACING GUIDE

Mr. Lovejoy

International Business

This is only a guide and is subject to change

September	Unit 1 – We live in a global Economy Foundation of International Business International Business Basics
October	Unit 2 Our Global Economy Dual Economies Basics of Economics Economic systems
November/December	Unit 3 Cultural Influences on Global Business Culture around the World Communication across cultures Values around the world
January	Unit 4 Government and Global Business Political Environment and Global Business How Government discourages Global Business How Government encourages Global Business
February	Unit 5 Organizing for International Business Forms of Business Ownership Operations of Global Businesses Starting Global Business Activities
March	Unit 6 Import, Exporting and Trade Relations Importing Procedures Exporting Procedures Importance of Trade Relations The nature of competition
April	Unit 7 Foreign Exchange and International Finance Money systems around the world Foreign Exchange and Currency Controls Currency transactions between nations
May	<u>Unit 8 Legal Agreements Around the World</u> <u>International Legal Systems</u> <u>Property and Contracts</u> <u>Resolving Differences</u>