



Welcome To Television Production!

Course Description:



This course covers basics in safety, lighting, television production equipment, the people, the process, broadcast script interpretation, teamwork, research and audio and video editing. It focused on technology and communication skills and is a project based course. Topics Include:

- Three stages of production
- Basic Communications Model
- Target Audience, Demographics and Ratings
- Broadcast, cable and multi media/on-line industry
- People and Careers in Industry
- ENG: Field Production
- Basic Audio and lighting
- Camera Operation
- Picture Composition
- Scriptwriting
- Storyboarding
- Producing
- Non-Verbal Communication
- Interviewing
- Broadcast Journalism: Basic News
- Introduction to Basic Video Editing

If time permits, students will be exposed to Television Production 2:

This course covers production staging, lighting, equipment use, scripts, video editing and Broadcast Journalism, including international journalism. Studio and control room will be used to produce newscast. On-Media Journalism is also explored. Including:

- Broadcast Journalism: News Room operation, Studio and control room operation and Field News (ENG)
- Writing-Studio/Field (Segment, PSA, Commercial, V.O., News Package, Interview, Treatment, Show Opener, Blog, Schools Website)
- Studio Production-On-line Shows
- Talent – Reporter, Anchor, V.O., Live Reporting, Weather, Acting commercials/PSA, Interview
- Basic Editing – up to Editing the entire newscast (Segment, PSA, Commercial, V.O., News Package, Interview, Treatment, Show Opener, Blog, Schools Website)
- Remote 3-camera Field Productions, including Live Streaming
- Movie trailer and Movie Shorts
- Music Videos
- Advanced Photography
- Editing Year 2 preparation/ Start Certification – Seniors Test

Television Production 3

This course covers special effects lighting, use of equipment, digital audio and video recording and editing operations, television production and programming, and online research.

Including:

- Client Proposal/Client Production
- Intro. to Entrepreneurship
- Multi-media On-line news
- Photography
- Editing-Higher level of skills
- Start Portfolio including; Reel, Resume, Post-secondary prep
- Specialized Project
- Competitions/Scholarship Videos
- Careers, College and Trade School Applications

Television Production 4

- Specialization/Senior Project
Short Film, commercial, PSA, News package, Music Video,
Film, Broadcast Journalism, Production, Multi Media on-line, Public Relations, Advertising,
Writing, Talent, News, Animation, Business-management and programming
- Set up Independent contractor business
- Editing Certification
- Multi-Media On-line
- Photography
- Competitions/Scholarship Videos
- Careers, College and Trade School Applications

PROJECTS:

TV Production 1: Level 1 Projects

1. The Messages (Basic Communications and Target Audience)
2. Camera Shots and Movements: Scavenger Hunt (Camera Operation)
3. Talk Show: The Interview (write and produce video)
4. EDITING: Basics1-"Emotions"
5. EDITING: Basics2-Titling

TV Production1: Level 2 Projects

1. PSA
2. V.O.
3. Interview
4. Broadcast newscast: Talking heads
5. EDITING: V.O.
6. EDITING: Montage-Edit to the Beat

TV Production 2: Projects

1. Commercial
2. Client based video
3. News package
4. Host-based Interview
5. Photography
6. On-line news
7. 1 min, 3min, 5-10 min Film
8. Music Video
9. Documentary
10. Script

PORTFOLIO Based Program

Student should exit program with a Portfolio containing samples of their work. Their resume reel enables them to apply for college scholarships and entrance.

1. Writing samples
 - a. Storyboard
 - b. 2-column script
 - c. 1-column script
 - d. Newscast script
 - e. Treatment
 - f. Client proposal
 - g. Business proposal
 - h. See Video Samples list #3

2. Photography samples
 - a. Portrait
 - b. Sports action
 - c. Sports reaction
 - d. Student life
 - e. Students in action

3. Video samples: CAMERA WORK/EDITING/TALET/PRODUCING-DIRECTING/AUDIO/LIGHTING
 - a. V.O.
 - b. Music Video
 - c. Movie Trailer
 - d. News Package
 - e. Interview
 - f. PSA
 - g. Newscast: Talking heads
 - h. Newscast-Full 30 minute
 - i. Montage-Edit to the Beat
 - j. Commercial
 - k. Client based video
 - l. Host-based Interview
 - m. On-line news
 - n. 1 min, 3min, 5-10 min Film Short
 - o. Documentary

4. Web/internet samples

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Textbooks:

- Television Production and Broadcasting Journalism, by Phillip L. Harris
- Adobe in the Classroom, Adobe Premiere Pro CC
- Cybercollege.com

Additional Resources:

- Gmetrix.net
- Adobetv.com
- Quizlet.com
- Acatestprep.com

Required Supplies:

- Paper and a writing utility DAILY
- A device, such as a 3 ring binder or a spiral notebook, to organize work into the following categories: class notes, outlines, vocabulary, Adobe Premiere Pro CC certification notes and handouts.
- Access to the Internet and a professional email address (jonnsmith@gmail.com)

Grades:

- Grades will consist of classroom activities, projects, mini-assessments, Adobe lesson projects, on-line practice tests, notes, outlines, quizzes, and do nows/warm ups.
- Notes are from class lectures, demonstrations, guest speakers, field trips, projects and journals.
- Project Based Learning: Projects are based on learning goals. Grades include mastery of goal, teamwork, communication, application of skills, and final product outcome.
- Grades will be based on the total number of points a student earns out of the possible class total.
- Any cheating or plagiarism will result in a zero.

A: 90-100%
C: 70-76.9%

B+: 87-89.9% B: 80-86.9%
D+: 67-69.9% D: 60-66.9%

C+: 77-79.9%
F: 0-59%

ADOBE PREMIER PRO CC (Editing and Certification):

- All students will take a pretest, monthly mini-assessments & an end of the year post-test.
- Gmetrix, “practice test” website for Adobe Premier Pro, will be used in class. Test scores will be generated from Gmetrix.
- Seniors can take the Adobe Premiere Pro CC test 3 times within the year through Certiport. You must be registered with Certiport. You must wait a minimum of 20 days between tests
- Students who certify will receive a graduation cord, three college credits, and "Merit Of Distinction" on diploma

Basic Classroom Rules:

1. Arrive to class on time, with all needed materials (pen, /pencil, paper)
(Tardiness requires a pass to enter room)
2. Enter the classroom QUIETLY, and prepare immediately for engagement.
3. Pay careful attention to daily instruction of learning goals/ agenda/work assignments.
4. Do not shout out or interrupt when someone else is speaking; raise your hand in order to be recognized.
5. Demonstrate respect for personal and school property at all times. Do not touch someone else’s belongings.
6. Student is responsible for using all equipment with care. Student will be put on obligation for damaged and lost equipment.
7. Please restrooms located directly past the cafeteria. The restrooms in the Media Center are for Staff, Faculty and visiting adults only.
8. Students must enter and exit Rm 151 and television Production facility via the door from the stair well area. Students are NOT to walk through the Media Center to access the classroom. A referral will be issued.
9. Homework is due at the beginning of class. Late work is marked down one later grade per day.
10. Food and drinks are not allowed in the classroom; edit bays, control room and studio.
11. ALL personal electronic devices must be OFF and out of sight, and are ONLY allowed when the teacher indicates as such. No charging of cell phones!
12. Ask permission to move from your seat.
13. Remain in your seat until dismissed by the teacher (not the bell) at the end of the period, making sure that you replace any books, equipment, rearrange seating to its original state, as well as computers.
14. School Board Dress Code enforced: Specifically; Ladies: unacceptable items include too short of shirts and shorts, showing of stomach, top to low, see through tights, and holes in pants. Men: NO SAGGING PANTS, underwear must not be showing, tank top, and hats.
15. Attitude and behavior count towards participation grade
16. Do not lie (trust and respect)
17. No grooming in class. (Hair, lotion and makeup)
18. No sleeping in class. Must see your eyes.
19. Respect the teacher and fellow students, including how we speak.
20. Eye contact is required when teacher is speaking.

If you choose to ignore classroom expectations:

1. Warning (one on one conversation with teacher or administrator)
2. Parent Contact
3. Referral
4. Parent Conference Requested

Acknowledgment:

STUDENT: I have read this syllabus and understand the information presented. I further understand that I must abide by the rules and expectations set forth in order to succeed in this course.

Student Name: _____

Student Signature: _____

PARENT/GUARDIAN: I have read the syllabus for this course, and am aware of the expectations for my student. I have read the classroom rules and discipline plan; I understand the plan and will support it.

Parent/Guardian Name _____

Parent Signature: _____

Hope to have a great school year!!!!